

★ **DEFEAT TRUMP** ★ **TAKE BACK THE SENATE** ★

A guide for people with little time or campaign experience

SMALL STEPS **big change**

Voter turnout in a few toss-up states* will decide the 2020 election. Individual citizens can make a huge difference by helping to get out the vote. Even small steps can increase Democratic turnout in key states for Presidential and Senate candidates.

FIRST

Act! *Take small steps for change*

THEN

Magnify! *Engage others*

Here's how ▶

*Toss-up states with contested senate races: Michigan, Colorado, Arizona, North Carolina

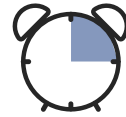
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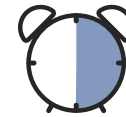
5 MINUTES

- ▶ **DONATE TO A SENATE CANDIDATE IN A TOSS-UP RACE:**
 - ▶ Michigan: **Gary Peters** petersformichigan.com
 - ▶ Colorado: **John Hickenlooper** secure.hickenlooper.com
 - ▶ Arizona: **Mark Kelly** markkelly.com
 - ▶ North Carolina: **Cal Cunningham** calfornc.com
- ▶ **DONATE TO A GROUP SUPPORTING VOTER REGISTRATION** and get out the vote activities in toss-up states and among groups with a greater likelihood of voting Democratic, specifically women, African Americans, Hispanics, and young voters. We recommend:
 - ▶ **BlackPAC** blackpac.com, a black-led organization using sustained engagement to win elections
 - ▶ **Fair Fight** fairfight.com, Stacey Abrams's group building voter protection teams in toss-up states
 - ▶ **Emily's List** emilyslist.org, dedicated to electing pro-choice Democratic women
- ▶ **MAGNIFY YOUR IMPACT** when you've made a donation by sending a quick email to friends and encourage them to follow your lead.
- ▶ **USE YOUR SOCIAL MEDIA** to promote these small steps.



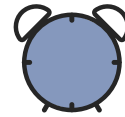
15 MINUTES

- ▶ **COPY THIS FLYER** and drop it off at neighbors' homes. Carry copies with you to hand to friends. Send to friends and family in toss-up states.



30 MINUTES

- ▶ **SEND POSTCARDS** to voters in toss-up states. Tony the Democrat postcardstovoters.org has it all set up for you. It's a great task to do on your own or even better to do with friends over coffee.



1 TO 2 HOURS

- ▶ **WRITE LETTERS** encouraging people in toss-up states to register and to vote. Vote Forward votefrwd.org provides a template and the addresses. A great task to do solo, and more fun to do with friends.
- ▶ **CHECK OUT** the internet for Indivisible and Swing Left chapters in your community. See Common Purpose commonpurposenow.org for an example of what's happening in Seattle.

Thank you for taking action. We can make a difference — together!